

## **Tata AIG Life expands distribution network; launches office in Jodhpur**

*- establishes state-of-the art-training center for advisors and corporate-agents*

Jodhpur, April 13, 2004

Tata AIG Life Insurance Company Limited today announced the launch of its office at Jodhpur. Located centrally at 1<sup>st</sup> Floor, Dhanlaxmi Towers, Chouspani Road, Jodhpur-342001, this office will cater to the entire product range of Tata AIG Life Insurance Company.

Central to the office launch, Tata AIG Life has also launched its state-of-the art-training center for advisors and corporate-agents.

With this launch, Tata AIG Life will offer its top-of-the line insurance products closer to the doorstep of consumers. It will also offer rewarding career opportunities as financial advisors to residents of the city in the ‘Sunrise Insurance Sector’. Presently, Tata AIG Life Insurance Company has over 1300 advisors and 30 Business Associates in the state of Rajasthan.

Mr. Ian Watts, Managing Director, Tata AIG Life Insurance Company, said, “It is our constant effort to widen our reach so that our products are easily accessible to consumers across India. We are delighted to announce the launch our office and training center in Jodhpur. This new office will further add to our fast expanding distribution network.”

In-line with its business growth plans and also in order to offer career opportunities in the insurance sector, Tata AIG Life is planning to open more offices and training centers in various cities of Rajasthan. Currently Tata AIG Life is also training its insurance-advisors in cities like Ajmer, Udaipur, Kota and Ganganagar.

“The insurance industry today is set for a fast track growth. The establishing of our office in Jodhpur is an endorsement of our commitment to offer career opportunities to the people of this country and this city with one of the most profitable and growth oriented insurance companies in India”, Mr. Watts added.

### **Background**

Tata AIG Life Insurance Company Ltd., through its wide range of products, has been able to meet customer's savings, protection and investment needs. The Company's products include Term Plans, Endowment Plans, Money Back Plans, Children's Plans, Pension Plans, Loan Cover Term Assurance Plans and various group insurance plans.

The company also prides itself on some market leading products such as Mahalife Gold - a Whole Life Plan, an innovative health insurance plan –‘Health First’, and ***‘InvestAssure’*** - a unique unit linked insurance plan (ULIP) which combines the security of a life insurance policy with the opportunity of enjoying high returns on the insurance premium.

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