



Press Release

Tata AIG customers can now call up their dedicated Task Force set up to address claim related queries from “Tsunami” affected areas

The emergency 24 X 7 Toll Free number: 1600 11 99 66 by Tata AIG

Mumbai, December 28, 2004: In the wake of the recent natural calamity which has devastated many coastal parts of South-East Asia, Tata AIG Life and General Insurance Company Ltd., have jointly set up a Task Force to provide service to their customers affected by this disaster in southern parts of India. The emergency 24 X 7 Toll Free number **1600 11 99 66** will provide additional service assistance to the unfortunate people from the “Tsunami” affected areas.

All the claims will be forwarded to specially engaged service personnel, who will accelerate the claims procedure so as to provide support and ease the suffering of these people. This Task Force has been called into action on an emergency basis to provide greater assistance.

Tata AIG General has already received some claims from the affected areas, which are being processed on a “high priority basis”. The company has also placed its local co-ordinators in the affected areas to provide assistance to these unfortunate people. Moreover, Tata AIG’s call center personnel are currently pro-actively calling up our customers in the affected areas to offer whatever assistance, which may be required.

Alternatively, we have three additional numbers 044-55841050, 080-57500001 and 040- 55629882 which are available 24 X 7 for the people affected by this natural disaster.

About Tata AIG Life Insurance Company Ltd

Tata AIG Life Insurance Company Limited (Tata AIG Life) is a joint venture company, formed by the Tata Group and American International Group, Inc. (AIG). Tata AIG Life combines the Tata Group’s pre-eminent leadership position in India and AIG’s global presence as the world’s leading international insurance and financial services organization. The Tata Group holds 74 per cent stake in the insurance venture with AIG holding the balance 26 per cent. Tata AIG Life provides insurance solutions to individuals and corporates. Tata AIG Life Insurance Company was licensed to operate in India on February 12, 2001 and started operations on April 1, 2001.

Tata AIG General Insurance Company Ltd

The non-life insurance arm, Tata AIG General Insurance Company, which started its operations in India on January 22, 2001 offers the complete range of insurance for automobile, home, personal accident, travel, energy, marine, property and casualty, as well as several specialized financial lines.

The Tata Group

The Tata Group is India's best-known industrial group with an estimated turnover of around US \$ 14. 25 billion (equivalent to 2.6 % of India's GDP), covering 91 major companies with business operations in seven business sectors - Engineering, Materials, Energy, Chemicals, Consumer Products, Services, and Communications and Information Systems. The Tata brand is India's most respected brand across consumer segments with many national and internationally renowned product and service brands: Tata Indica, Tata Indigo, Indigo Marina, Tata Safari, Tata Indicom, Taj Hotels Resorts and Palaces, Tata Consultancy Services, Tata Tea, Tetley, Tata Salt, Titan, Tanishq, Voltas and Westside. By combining ethical values with business acumen, globalisation with national interests and, core businesses with emerging ones, the Tata Group aims to be the largest and most respected global brand from India, whilst fulfilling its long-standing commitment to improving the quality of life of its stakeholders.

American International Group Inc. (AIG)

American International Group, Inc. (AIG) is the world's leading international insurance and financial services organization, with operations in more than 130 countries and jurisdictions. AIG member companies serve commercial, institutional and individual customers through the most extensive worldwide property-casualty and life insurance networks of any insurer. In the United States, AIG companies are the largest underwriters of commercial and industrial insurance and AIG American General is a top-ranked life insurer. AIG's global businesses also include financial services, retirement services and asset management. AIG's financial services businesses include aircraft leasing, financial products, trading and market making. AIG's growing global consumer finance business is led in the United States by American General Finance. AIG also has one of the largest U.S. retirement services businesses through AIG SunAmerica and AIG VALIC, and is a leader in asset management for the individual and institutional markets, with specialized investment management capabilities in equities, fixed income, alternative investments and real estate. AIG's common stock is listed on the New York Stock Exchange, as well as the stock exchanges in London, Paris, Switzerland and Tokyo.

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